



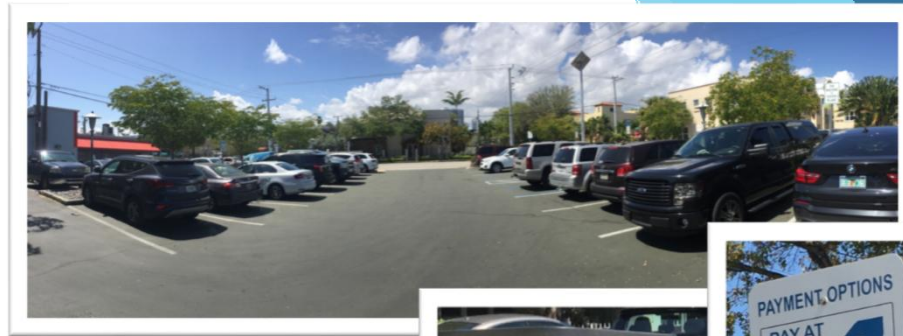
CITY OF FORT LAUDERDALE

Citywide Parking Study

Public Meeting #1

March 30, 2017

6:00pm-8:00pm



Presented by:

Frank Castro, CPP - Parking Services Manager, City of Fort Lauderdale

Erin Emmons - Project Manager, Kimley-Horn and Associates

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Expect More. Experience Better.

Agenda

- ▶ Project overview
- ▶ Focus areas
- ▶ Parking elements
- ▶ Breakout stations – Your input



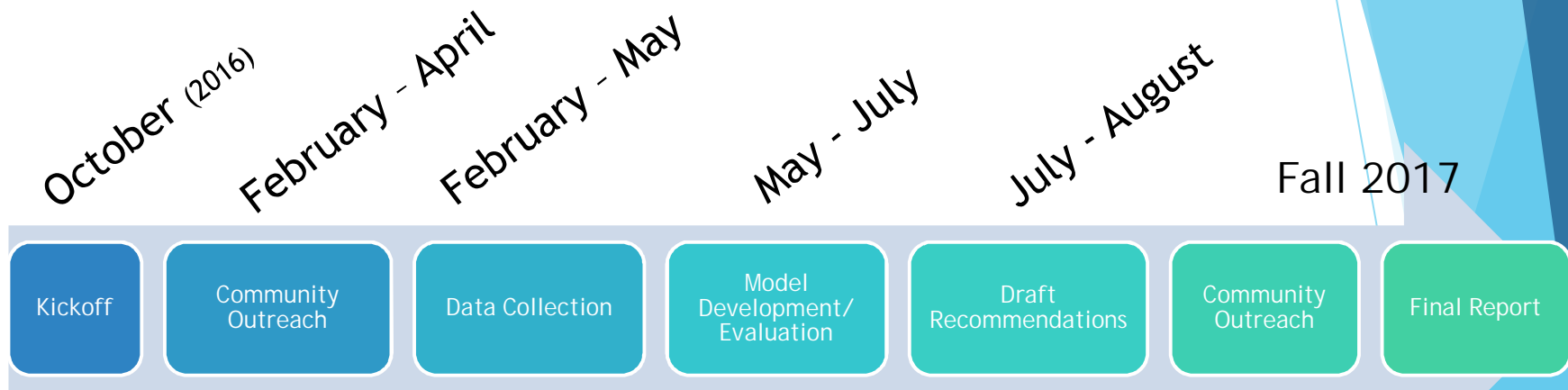
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Project Overview

- ▶ Study will evaluate:
 - ▶ Parking supply (*number of spaces*)
 - ▶ Demand (*utilization of spaces*)
 - ▶ Parking rates
 - ▶ Technological services (*mobile apps/wayfinding*)
 - ▶ Projected needs from new development
- ▶ Deliverables:
 - ▶ Final report with recommendations
 - ▶ Dynamic parking model



Project Schedule



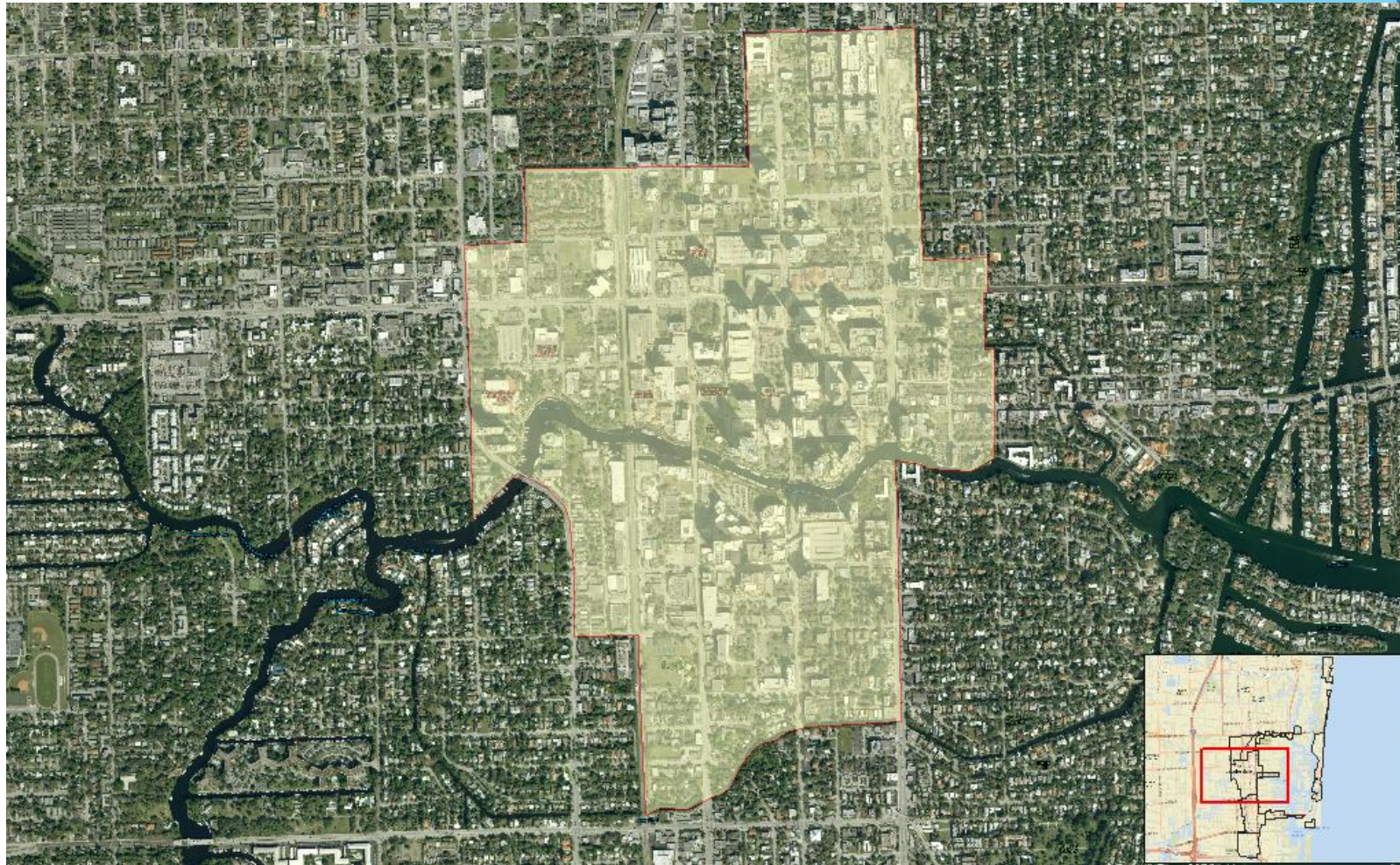
Existing and Past Studies

- ▶ City of Fort Lauderdale Code of Ordinance
- ▶ Fort Lauderdale - Building a Livable Downtown
- ▶ New River Master Plan
- ▶ Downtown Master Plan - Transit Oriented Development
- ▶ Barrier Island Parking Study
- ▶ Northwest-Progresso-Flagler Heights Community Redevelopment Plan
- ▶ South Regional Activity Center- South Andrews Avenue Redevelopment Plan
- ▶ The Uptown Urban Village- Technical Assistance Panel for the City of Fort Lauderdale



Focus Areas

Downtown Regional Activity Center

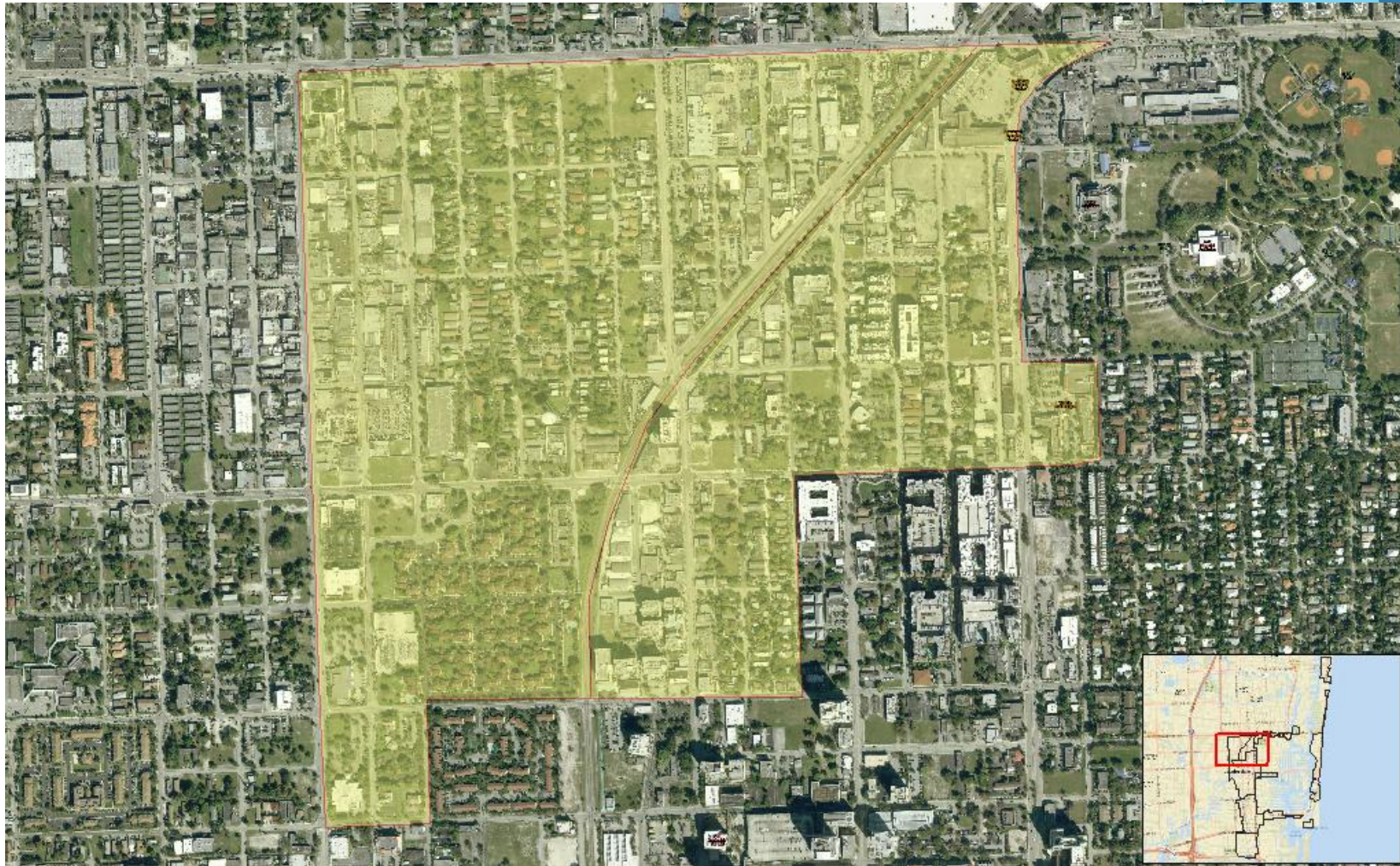


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Focus Areas

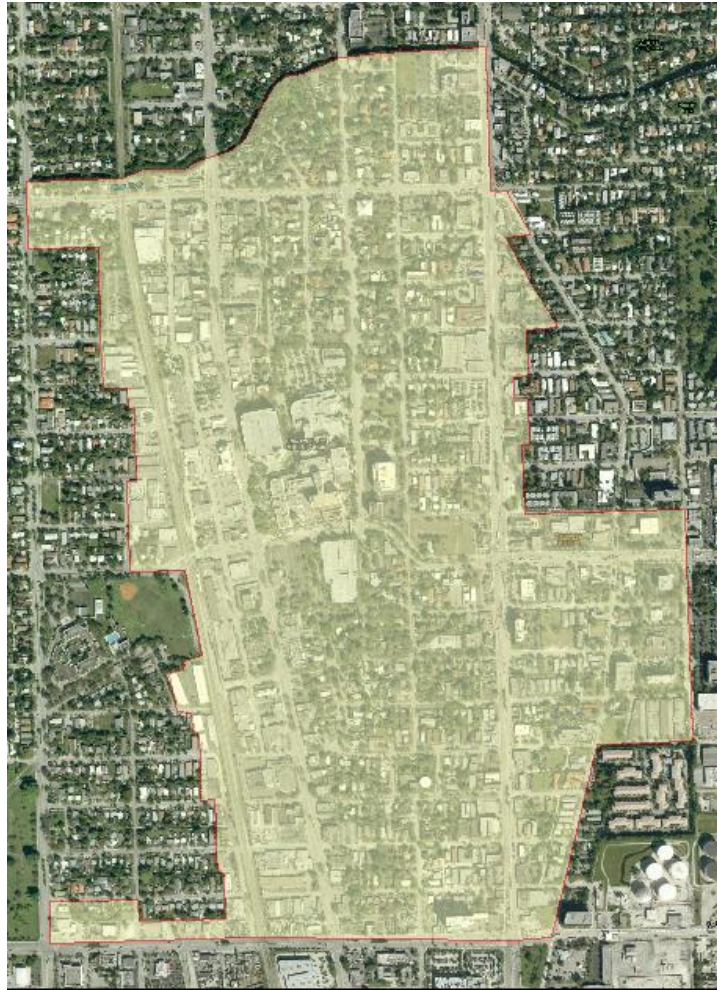
NW CRA Select Area



FORT LAUDERDALE

Focus Areas

South RAC



North of Airport



Focus Areas

Las Olas Corridor

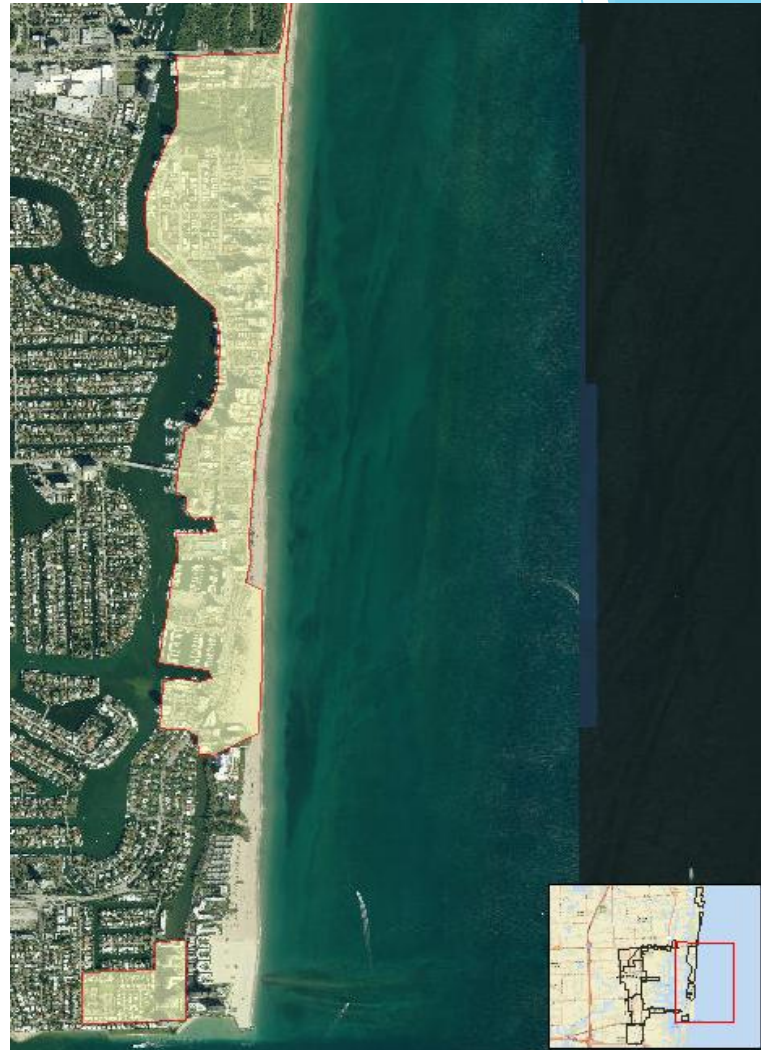
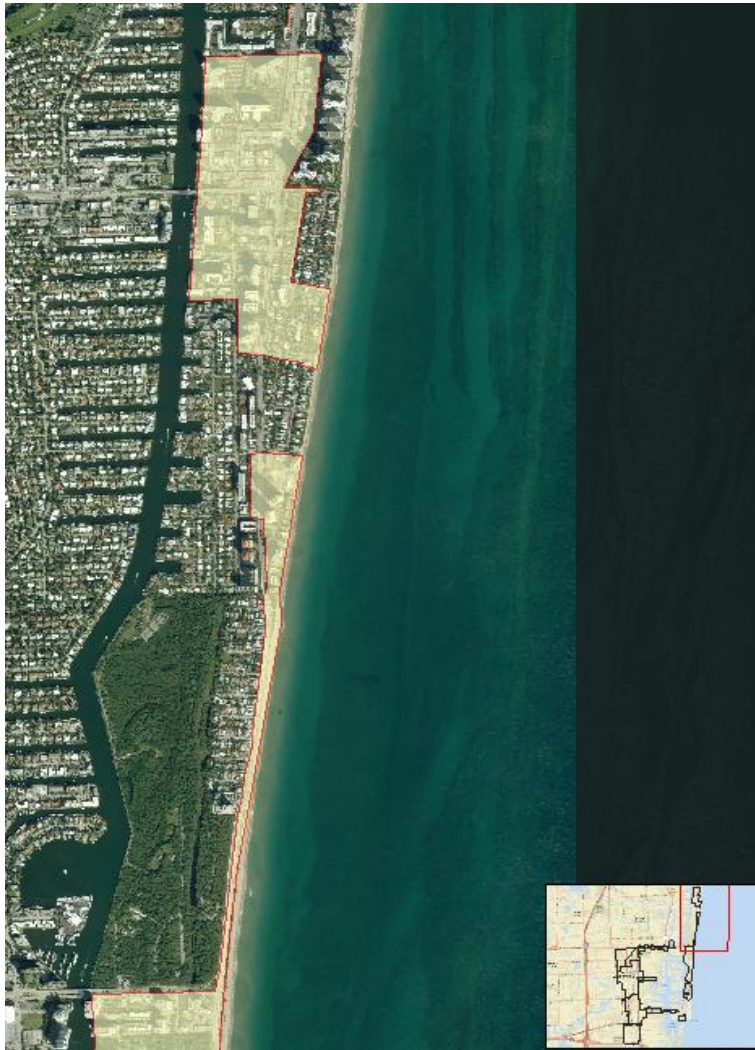


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Focus Areas

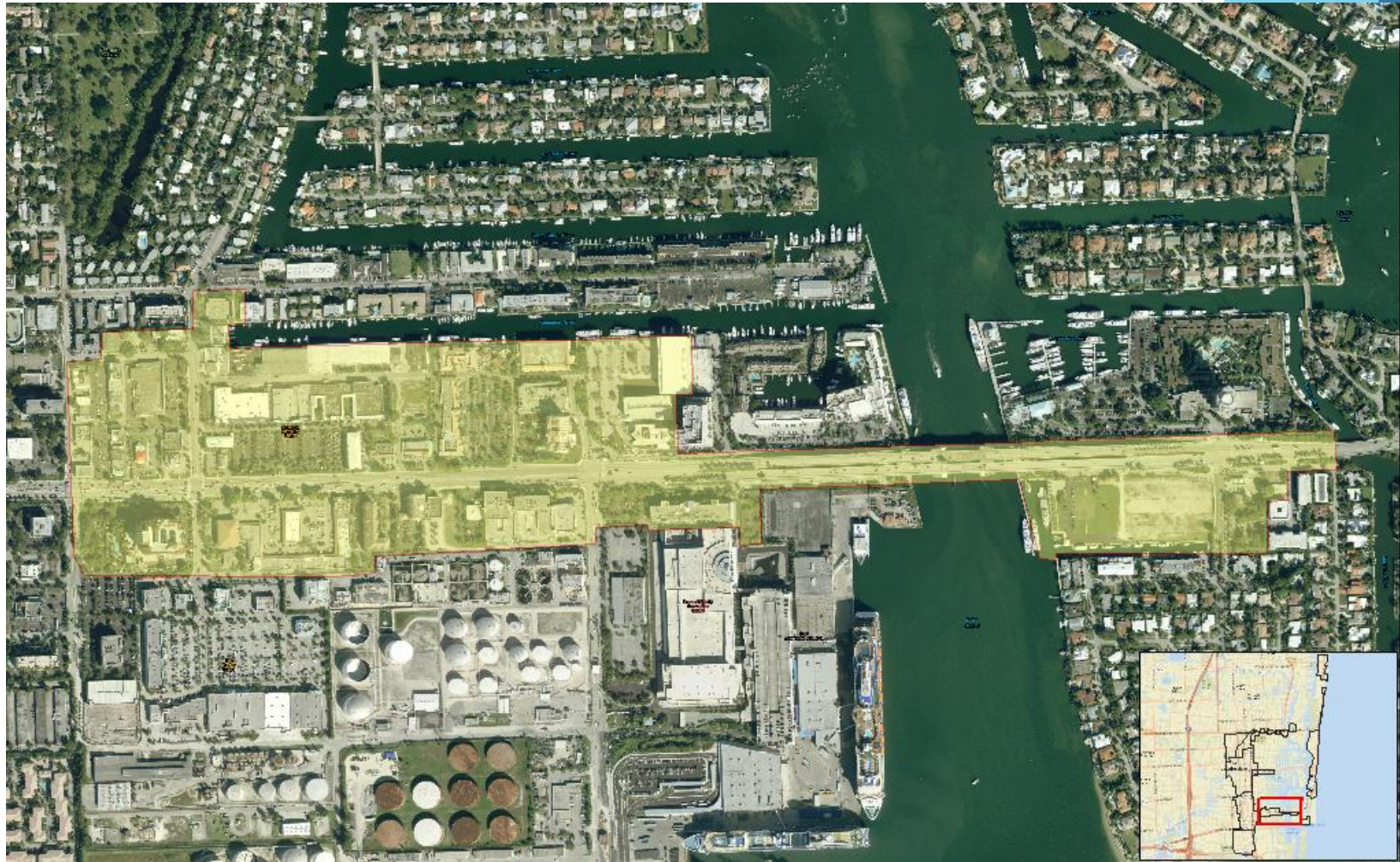
Beach Area



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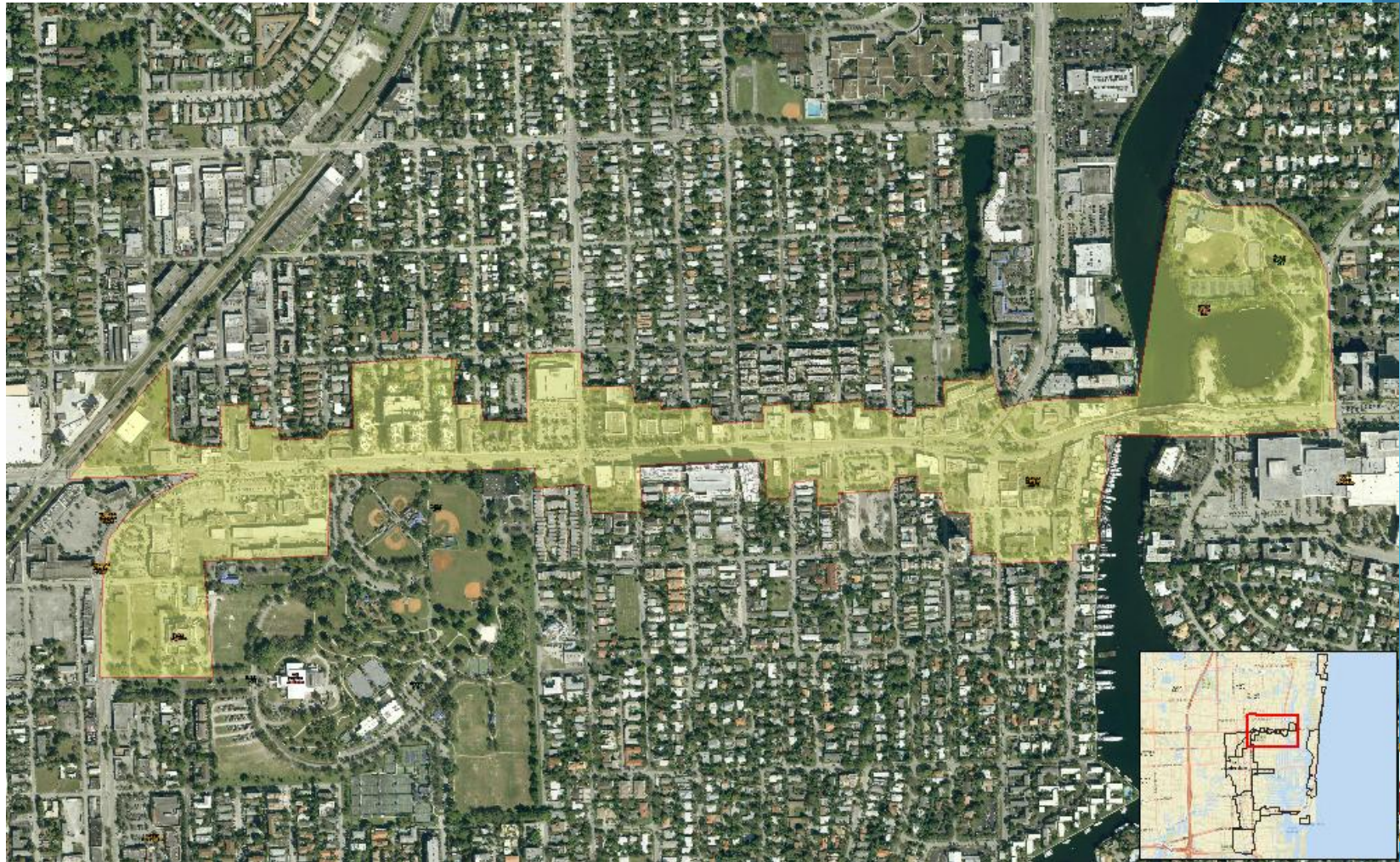
Focus Areas

SE 17th Street Corridor



Focus Areas

E. Sunrise Boulevard Corridor



Regulations and Policies

- ▶ Code of Ordinance, Section 47-20 Parking and Loading Requirements - Table 1-Table 2 (Citywide)
- ▶ Table 3 - Regional Activity Centers and Central Beach Districts
 - ▶ Regional Activity Center
 - ▶ City Center District
 - ▶ Arts and Science District
 - ▶ Urban Village District
 - ▶ Residential and Professional Office District
 - ▶ Transitional Mixed Use District
 - ▶ Northwest Regional Activity Center
 - ▶ NWRAC-MU Districts
 - ▶ South Regional Activity Center
 - ▶ SA(e) and (w) Districts
 - ▶ Central Beach Districts:
 - ▶ Planned Resort
 - ▶ A-1-A Beachfront Area
 - ▶ Intracoastal Overlook Area
 - ▶ North Beach Residential Area
 - ▶ South Beach Marina and Hotel Area Districts
 - ▶ Sunrise Lane District



Parking Rates

City	Garage/Covered	Surface Lot
Fort Lauderdale, FL	\$1.00 - \$3.00	\$1.00 - \$3.00
Boulder, CO	\$1.25	\$1.25
Orlando, FL	\$2.00	Free - \$1.00
Atlanta, GA	\$2.00 - \$4.00	\$4.00 - \$5.00
Columbus, OH	\$3.00	Free - \$3.00
Austin, TX	\$3.00 - \$8.00	\$8.00
Miami, FL	\$6.00 - \$10.00	\$4.00

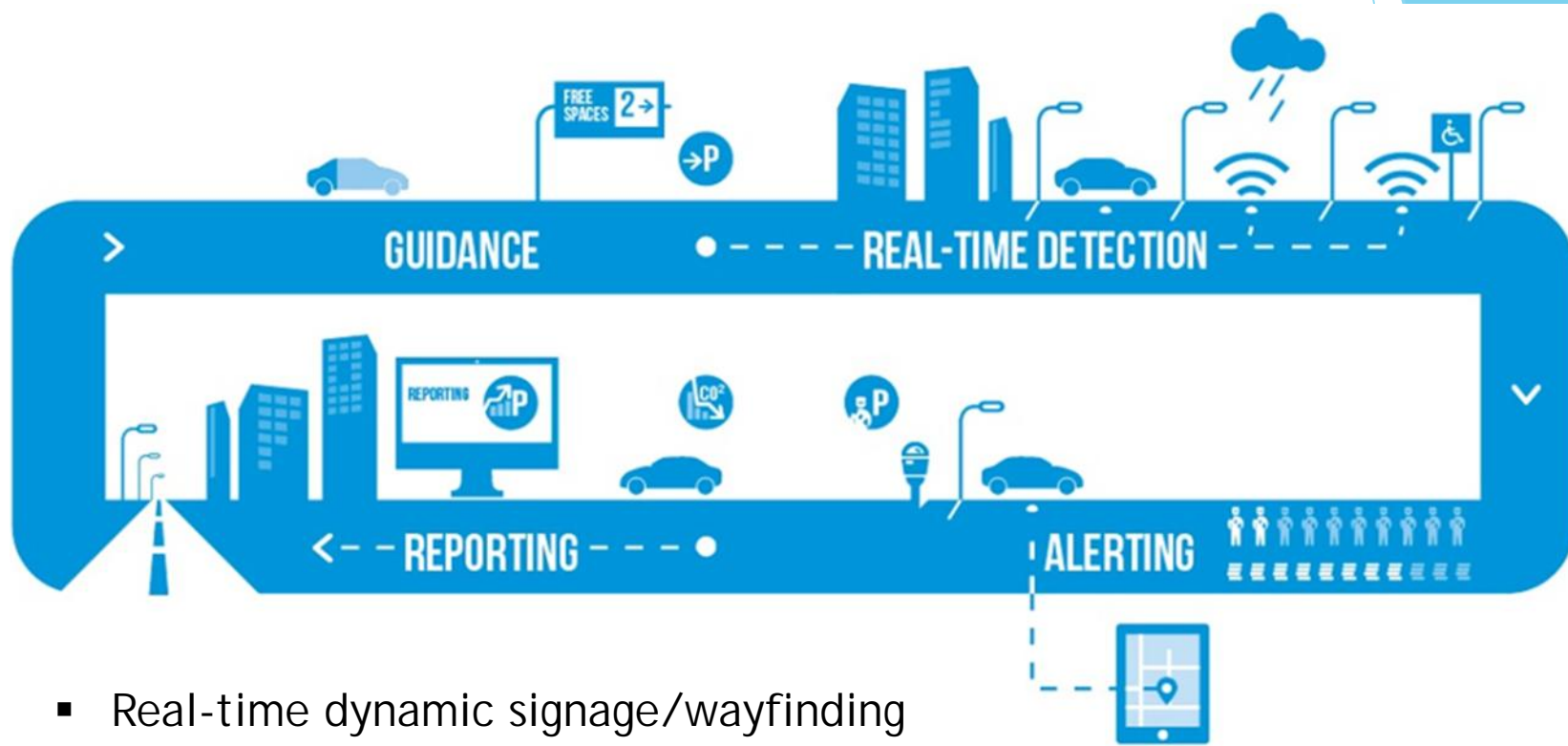


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Parking Technology

Active Parking Management



- Real-time dynamic signage/wayfinding
- Mobile apps (Pay-by-Phone)
- Enforcement & management
- Parking rates



Dynamic Wayfinding/Signage



Availability Information



Parking Technology

SFpark[About](#)[How it Works](#)[Resources](#)[News](#)[Contact](#)

Update: The SFpark pilot evaluation has been released and [changes to data feed](#), [mobile apps](#), and [web map](#) remain. Demand-responsive rate adjustments will continue in existing SFpark areas. The SFMTA will use the results of the evaluation to develop a proposal for expanding the SFpark approach to the SFMTA's other meters, lots and garages in the city.

Find parking: Low High



Parking Technology


E-Park:

- Parking Home
- e-Park Home
- Frequently Asked Questions
- Seattle Parking Map
- Participating Garages**
- Center City Parking Program




Real-Time Downtown Parking Information

e-Park has doubled in size! There are now twice as many garages with real parking information in Seattle's Retail District, Pioneer Square and on the Waterfront. [Click here](#) to check out our mobile website. Bookmark it on your phone and you'll have e-Park right at your fingertips.







PIKE PLACE MARKET

		OPEN SPACES
	Pike Place Pike Place Market	1531 Western Avenue OPEN

PIONEER SQUARE

		OPEN SPACES
	Butler Garage Pioneer Square	114 James Street OPEN
	1st and Columbia Pioneer Square	721 1st Avenue OPEN
	Stadium Place Pioneer Square	530 Occidental Avenue South 13

RETAIL DISTRICT

		OPEN SPACES
	Pacific Place Retail District	600 Pine Street OPEN
	PSP Cobb Retail District	315 Union Street 151
	3rd and Stewart Retail District	1619 3rd Avenue 191
	WAC Parking Retail District	1409 6th Avenue 92
	Convention Center Retail District	800 Convention Place OPEN
	West Edge Retail District	1508 2nd Ave OPEN




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Parking Technology

► ParkMe:




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Fort Lauderdale Parking


Daily Monthly

Let's get you parked!
Provide arrival & departure dates for accurate pricing.



03/27/2017 5:00pm To 03/27/2017 6:00pm

[Filter amenities](#) 


Sort By: **Most Popular**








City Hall Garage - Level 1
100 N Andrews Ave
Fort Lauderdale, FL 333...
0.14 miles - 3 minute walk




[DETAILS](#)







City Hall Garage - Level 2-4
100 N Andrews Ave
Fort Lauderdale, FL 333...
0.11 miles - 3 minute walk



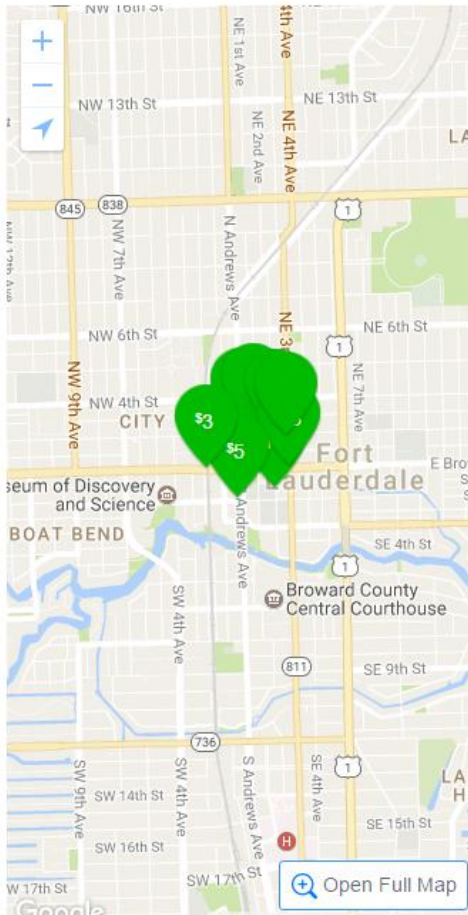
[DETAILS](#)



City Park
150 SE 2nd St
Fort Lauderdale, FL 333...
0.14 miles - 3 minute walk



[DETAILS](#)



[Open Full Map](#)

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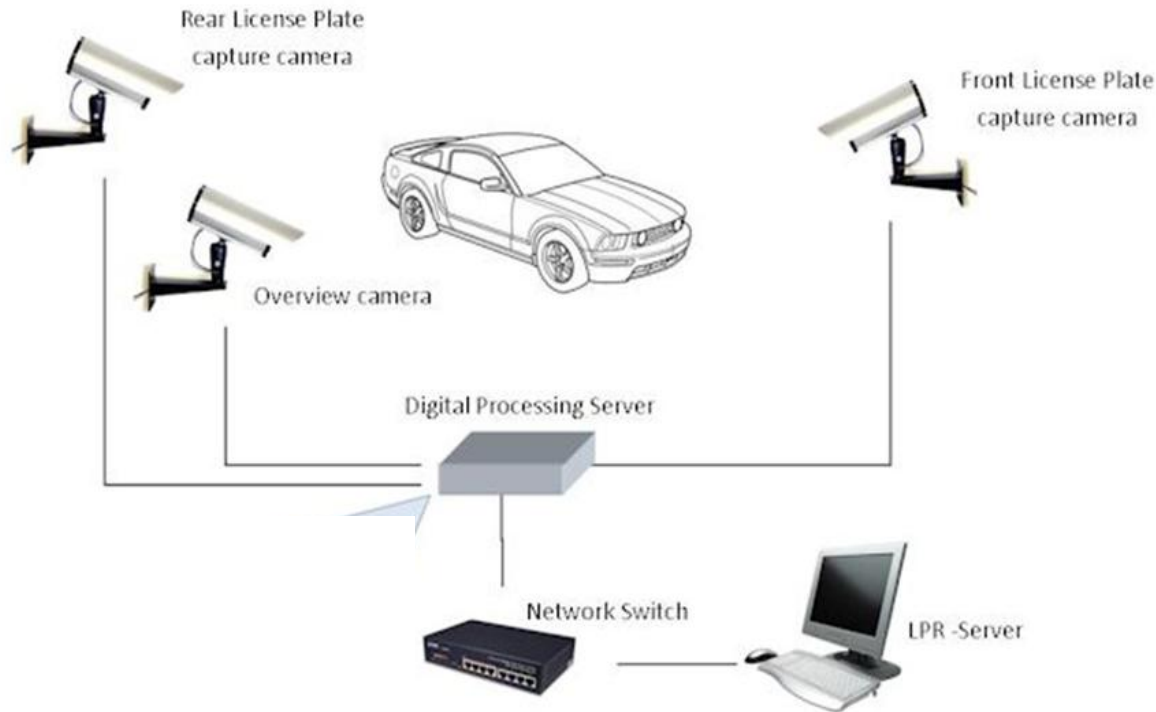
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Enforcement & Management

License Plate Recognition (LPR)



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High Priority Improvements

- ▶ Access to parking
- ▶ Walkability between parking and destinations
- ▶ Wayfinding
- ▶ Use of technology to pay for parking
 - ▶ 81% of respondents are familiar with the Pay-By-Phone meter app
 - ▶ 75% are content with the app features.
- ▶ More parking
- ▶ Longer parking duration times



Breakout Stations

- ▶ Good parking examples -
 - ▶ Availability of parking
 - ▶ Ease of finding parking (wayfinding, access)
 - ▶ Price of parking/Payment method
 - ▶ Enforcement
- ▶ Areas needing improvement
- ▶ Missing Areas - Are there areas not included you feel need to be evaluated



Breakout Stations

- ▶ Permitting programs - Expand, add, or eliminate
- ▶ Ride Share Services (Uber/Lyft) - positive and/or negative impacts
- ▶ Technologies - Are there existing technologies you would like implemented/changed?



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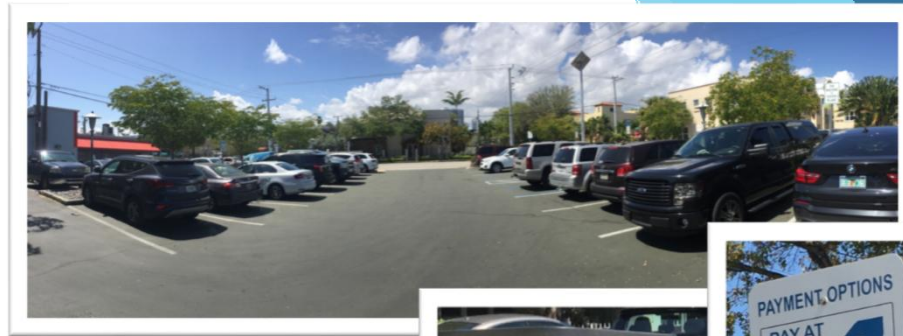
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